

The EU Ecolabel

Beck & Jørgensen A/S is a Danish-owned company that has developed and produced high-quality paints for the professional market in Denmark since 1892.

Our company is based on a vision of being a reliable supplier of technologically leading products with a strong environmental profile and we are both environmentally and working environment certified.

We are the first Danish manufacturer of paints to be awarded the EU Ecolabel and now 90% of our products are environmentally certified.

All our paints for walls and ceilings are certified with the EU Ecolabel or the Nordic Swan

The EU Ecolabel is Denmark's official environmental label, which makes it easy for you to choose among the best possible products in terms of the environment.

You protect nature and the environment
You take care of yourself and your loved ones
You save the earth's resources
You show concern for the future climate

Better for the environment. Better for you.

Det europæiske miljømærke Blomsten

Beck & Jørgensen A/S er en danskejet virksomhed, der siden 1892 har udviklet og produceret maling af høj kvalitet til det professionelle marked i Danmark.

Vores virksomheden bygger på en vision, om at være en troværdig leverandør af teknologisk førende produkter med en stærk miljøprofil og vi er både miljø- og arbejdsmiljøcertificeret.

Vi er den første danske producent af maling, der fik tildelt EU-miljømærket "Blomsten" og nu er ca. 90% af vores sortiment miljømærket.

Således er alle lofts- og vægmalinge miljømærket med EU-miljømærket Blomsten eller den Nordiske Svane.

EU-Blomsten er Danmarks officielle miljømærke, der gør det enkelt for dig at vælge blandt de miljømæssigt bedste produkter.

Du skåner natur og miljø
Du passer på dig selv og dine nærmeste
Du sparer jordens ressourcer
Du viser omtanke for fremtidens klima

Bedre for miljøet. Bedre for dig.



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Soft Classic Interior colours

Soft Classic

Colours create moods and with Soft Classic you will find inspiration for your next interior design project.

Soft Classic is a palette of calm, pleasant colours carefully matched to meet your wishes for decoration.

No matter which shades you choose in Beck & Jørgensen paint you can be sure to get "green paint in all colours" when choosing the eco labeled products.

Light colours expand and make a room feel larger whereas dark colours contract and bring the painted elements closer.

The length of a room can be reduced by choosing a darker shade for the shorter end walls.

Warm golden light comes from the south and west while the cooler light from the north and east gives more life to colours that contain blue or green.

With Soft Classic, you have every opportunity to add color to everything from walls, ceilings and panels to furniture and decorations – whether you are into the stylish and elegant or the calm and discreet.

Enjoy!

Soft Classic

Farver skaber stemning og med Soft Classic kan du finde inspiration til dit næste indretningsprojekt.

Soft Classic er en palette af rolige, behagelige farver, der er nøje afstemt så de matcher de flestes ønsker til indretning.

Hos Beck & Jørgensen kan du være sikker på, at få "grøn maling i alle farver" når du vælger de miljømærkede produkter

Farver skaber stemninger, hvide og lyse farver synes at udvide rummet omkring os, mens mørke farver trækker det sammen.

Et langt rum kan samles ved at male en endevæg i en mørkere farve.

Fra syd og vest kommer det varme gyldne lys, mens det køligere lys fra nord og øst giver ekstra liv til farver, der indeholder blå eller grønt.

Med Soft Classic har du alle muligheder for at sætte kulør på alt lige fra vægge, lofter og paneler til møbler og dekorationer – hvad enten du er til det stilfulde og elegante eller det rolige og diskrete.

God arbejdslyst!

Minor colour deviations may occur, depending on product selection and gloss. The colours must therefore be considered indicative.

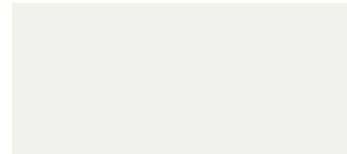
Mindre farveafvigelser kan forekomme, afhængig af produktvalg og glans. Farverne må derfor betragtes som vejledende.



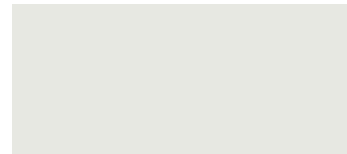
Beck & Jørgensen



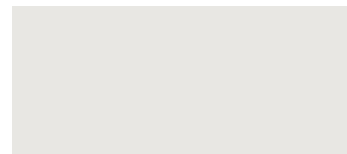
BJ001 Natural White



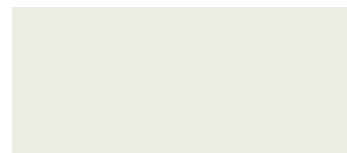
BJ002 Simple White



BJ003 Nuanced White



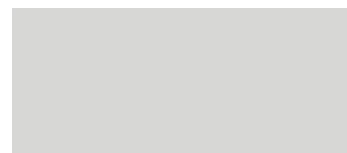
BJ004 Fresh White



BJ005 White Winter



BJ006 Mushroom White



BJ007 Number One



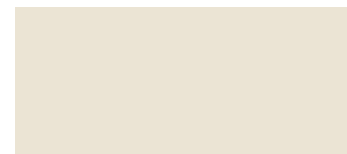
BJ008 Lithuanian Sky



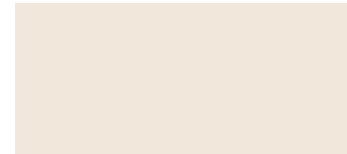
BJ009 Middle Shadow



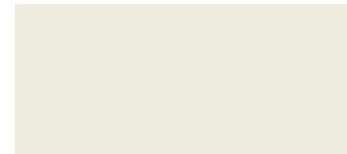
BJ010 Microcement Grey



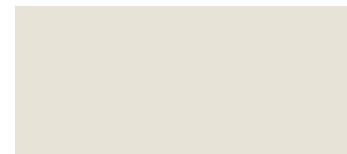
BJ011 French White



BJ012 Sunny White



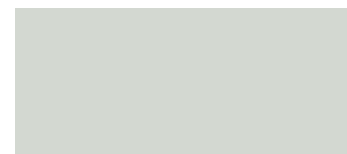
BJ013 Vanilla White



BJ014 Lemon Drop



BJ015 Gin Tonic



BJ016 No Name



BJ017 Dusty Green



BJ018 Concrete Green



BJ019 Grey Green



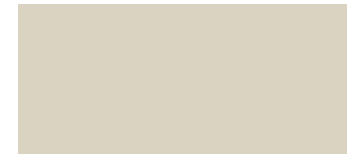
BJ020 Montain Grey



BJ021 Clam White



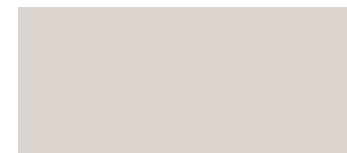
BJ022 Powder White



BJ023 Dune Sand



BJ024 Macadamia



BJ025 Romantic White



BJ026 Powdered Almond



BJ027 Silver Cashmere



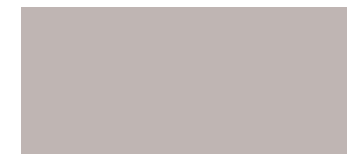
BJ028 Warm Grey



BJ029 Eco Green



BJ030 Tactite



BJ031 Wizard



BJ032 Gummy Sweets



BJ033 Real Concrete



BJ034 Halva



BJ035 Wet Sand



BJ036 Stone Grey



BJ037 Pate Brown



BJ038 Dark Cocoa



BJ039 Milk Chocolate



BJ040 Granite Grey

